

Cairo Communication (Italy): Acquisition of RCS Mediagroup (Italy)

Informative Notice

18 July 2016

Cairo Communication (Italy, 4103518) launched a tender offer to acquire all the outstanding shares of RCS Mediagroup (Italy, BBD8096, Global Small Cap) with an offer closing date of 15 July 2016.

The terms of the offer are 0.18 Cairo Communication shares and EUR 0.25 cash for every RCS Mediagroup share held.

A competing cash offer of EUR 1 per RCS Mediagroup was launched by International Media Holding SpA (Italy, private co).

Following the announcement of provisional results, Cairo Communication now holds 48.82% of RCS Mediagroup.

As Cairo Communication has been deemed the prevailing offeror, RCS Mediagroup shareholders who have already tendered their shares to the competing cash offer from International Media Holding SpA will have the opportunity to tender to Cairo Communication instead for a period of 5 business days starting from 22 July 2016.

FTSE Russell will release a further notice confirming index treatment upon confirmation of final results.

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