**2020 Russell Reconstitution**

**Templates for Constituent Communications**

**To Be Posted to the “Russell Reconstitution” Landing Page on FTSE Russell Website**

* Four final additions templates after market close on Friday, June 26th

**Recon Final Additions PR Template – Russell 3000® Index**

***Please note:*** *This template is intended only as a guide. Please use the material below as a starting point or simply as background for your release. FTSE Russell does not need to review or approve your news release on this topic.*

**If your company has a presence on Twitter and/or LinkedIn, please see end of document for social media templates.**

**[Company Name] added to membership of Russell 3000**® **Index**

DATELINE — [Company Name] has been added as a member of the broad-market Russell 3000® Index, effective after the US market opens on June 29, as part of the 2020 Russell indexes reconstitution.

Annual reconstitution of the Russell indexes captures the 4,000 largest US stocks as of May 8, ranking them by total market capitalization. Membership in the Russell 3000® Index, which remains in place for one year, means automatic inclusion in the large-cap Russell 1000® Index or small-cap Russell 2000® Index as well as the appropriate growth and value style indexes. FTSE Russell determines membership for its Russell indexes primarily by objective, market-capitalization rankings and style attributes.

<Insert company spokesperson’s quote>

Russell indexes are widely used by investment managers and institutional investors for index funds and as benchmarks for active investment strategies. Approximately $9 trillion in assets are benchmarked against Russell’s US indexes. Russell indexes are part of FTSE Russell, a leading global index provider.

For more information on the Russell 3000® Index and the Russell indexes reconstitution, go to the “Russell Reconstitution” section on the [FTSE Russell website](https://www.ftserussell.com/resources/russell-reconstitution).

**About (Insert Company Description):**

**About FTSE Russell:**

FTSE Russell is a leading global index provider creating and managing a wide range of indexes, data and analytic solutions to meet client needs across asset classes, style and strategies. Covering 98% of the investable market, FTSE Russell indexes offer a true picture of global markets, combined with the specialist knowledge gained from developing local benchmarks around the world.

FTSE Russell index expertise and products are used extensively by institutional and retail investors globally. Approximately $16 trillion is currently benchmarked to FTSE Russell indexes. For over 30 years, leading asset owners, asset managers, ETF providers and investment banks have chosen FTSE Russell indexes to benchmark their investment performance and create investment funds, ETFs, structured products and index-based derivatives. FTSE Russell indexes also provide clients with tools for asset allocation, investment strategy analysis and risk management.

A core set of universal principles guides FTSE Russell index design and management: a transparent rules-based methodology is informed by independent committees of leading market participants. FTSE Russell is focused on index innovation and customer partnership applying the highest industry standards and embracing the IOSCO Principles. FTSE Russell is wholly owned by London Stock Exchange Group.

For more information, visit [www.ftserussell.com](http://www.ftserussell.com)

# # #

**Sample Social Media:**

Want to share the news of your company’s addition to the Russell indexes via social media in addition to a news release? Please feel free to use the following Twitter and LinkedIn templates via your company accounts.

**Instructions:**

1. Copy and paste the appropriate template below
2. Enter your company name where designated
3. Publish the Tweet/LinkedIn blurb via your company accounts

**Russell 3000® Index addition Tweet:**

[Company Name] has been added to the Russell 3000® Index, effective 6/29 as part of @FTSERussell #RussellRecon [link to news release, company website or FTSE Russell “Russell Reconstitution” landing page]

**Russell 3000® Index addition LinkedIn blurb:**

[Company Name] was added as a member of the broad-market Russell 3000® Index after the equity markets closed today as part of the Russell indexes annual reconstitution. The new indexes will begin running after market open on June 29. [link to news release, company website or FTSE Russell “Russell Reconstitution” landing page]

**Recon Final Additions PR Template – Russell Microcap® Index**

***Please note:*** *This template is intended only as a guide. We offer the material below as a starting point for your release or simply as background. FTSE Russell does not need to review or approve your news release on this topic.*

**If your company has a presence on Twitter and/or LinkedIn, please see end of document for social media templates.**

**[Company Name] added to membership of Russell Microcap® Index**

DATELINE — [Company Name] was added as a member of the Russell Microcap® Index, effective after the US market opens on June 29, as part of the 2020 Russell indexes reconstitution.

 Membership in the Russell Microcap® Index, which remains in place for one year, means automatic inclusion in the appropriate growth and value style indexes. FTSE Russell determines membership for its Russell indexes primarily by objective, market-capitalization rankings and style attributes.

<Insert company spokesperson’s quote>

Russell indexes are widely used by investment managers and institutional investors for index funds and as benchmarks for active investment strategies. Approximately $9 trillion in assets are benchmarked against Russell’s US indexes. Russell indexes are part of FTSE Russell, a leading global index provider.

For more information on the Russell Microcap® Index and the Russell indexes reconstitution, go to the “Russell Reconstitution” section on the [FTSE Russell website](https://www.ftserussell.com/resources/russell-reconstitution).

**About (Insert Company Description):**

**About FTSE Russell:**

FTSE Russell is a leading global index provider creating and managing a wide range of indexes, data and analytic solutions to meet client needs across asset classes, style and strategies. Covering 98% of the investable market, FTSE Russell indexes offer a true picture of global markets, combined with the specialist knowledge gained from developing local benchmarks around the world.

FTSE Russell index expertise and products are used extensively by institutional and retail investors globally. Approximately $16 trillion is currently benchmarked to FTSE Russell indexes. For over 30 years, leading asset owners, asset managers, ETF providers and investment banks have chosen FTSE Russell indexes to benchmark their investment performance and create investment funds, ETFs, structured products and index-based derivatives. FTSE Russell indexes also provide clients with tools for asset allocation, investment strategy analysis and risk management.

A core set of universal principles guides FTSE Russell index design and management: a transparent rules-based methodology is informed by independent committees of leading market participants. FTSE Russell is focused on index innovation and customer partnership applying the highest industry standards and embracing the IOSCO Principles. FTSE Russell is wholly owned by London Stock Exchange Group.

For more information, visit [www.ftserussell.com](http://www.ftserussell.com)

# # #

**Sample Social Media:**

Want to share the news of your company’s addition to the Russell indexes via social media in addition to a news release? Please feel free to use the following Twitter and LinkedIn templates via your company accounts.

**Instructions:**

1. Copy and paste the appropriate template below
2. Enter your company name where designated
3. Publish the Tweet/LinkedIn blurb via your company accounts

**Russell Microcap Index addition Tweet:**

[Company Name] was added to the Russell Microcap® Index, effective 6/29 as part of @FTSERussell #RussellRecon [link to news release, your company website or FTSE Russell “Russell Reconstitution” landing page]

**Russell Microcap Index addition LinkedIn blurb:**

[Company Name] was added as a member of the Russell Microcap® Index after the equity markets closed today as part of the Russell indexes annual reconstitution. The new indexes will begin running after market open on June 29. [link to news release, your company website or FTSE Russell “Russell Reconstitution” landing page]

**Recon Final Additions PR Template – Russell 1000® Index**

***Please note:*** *This template is intended only as a guide. Please use the material below as a starting point or simply as background for your release. FTSE Russell does not need to review or approve your news release on this topic.*

**If your company has a presence on Twitter and/or LinkedIn, please see end of document for social media templates.**

[Company Name] added to membership of US large-cap Russell 1000® Index

DATELINE — [Company Name] was added as a member of the US large-cap Russell 1000® Index, effective after the US market opens on June 29, as part of the 2020 Russell indexes reconstitution. Membership in the Russell 1000® Index, which remains in place for one year, is based on membership in the broad-market Russell 3000® Index. The stock also was automatically added to the appropriate growth and value indexes.

<Insert company spokesperson’s quote>

Russell indexes are widely used by investment managers and institutional investors for index funds and as benchmarks for active investment strategies. Approximately $9 trillion in assets are benchmarked against Russell’s US indexes. Russell indexes are part of FTSE Russell, a leading global index provider.

For more information on the Russell 1000® Index and the Russell indexes reconstitution, go to the “Russell Reconstitution” section on the [FTSE Russell website](https://www.ftserussell.com/resources/russell-reconstitution).

**About (Insert Company Description):**

**About FTSE Russell:**

FTSE Russell is a leading global index provider creating and managing a wide range of indexes, data and analytic solutions to meet client needs across asset classes, style and strategies. Covering 98% of the investable market, FTSE Russell indexes offer a true picture of global markets, combined with the specialist knowledge gained from developing local benchmarks around the world.

FTSE Russell index expertise and products are used extensively by institutional and retail investors globally. Approximately $16 trillion is currently benchmarked to FTSE Russell indexes. For over 30 years, leading asset owners, asset managers, ETF providers and investment banks have chosen FTSE Russell indexes to benchmark their investment performance and create investment funds, ETFs, structured products and index-based derivatives. FTSE Russell indexes also provide clients with tools for asset allocation, investment strategy analysis and risk management.

A core set of universal principles guides FTSE Russell index design and management: a transparent rules-based methodology is informed by independent committees of leading market participants. FTSE Russell is focused on index innovation and customer partnership applying the highest industry standards and embracing the IOSCO Principles. FTSE Russell is wholly owned by London Stock Exchange Group.

For more information, visit [www.ftserussell.com](http://www.ftserussell.com)

# # #

**Sample Social Media:**

Want to share the news of your company’s addition to the Russell indexes via social media in addition to a news release? Please feel free to use the following Twitter and LinkedIn templates via your company accounts.

**Instructions:**

1. Copy and paste the appropriate template below
2. Enter your company name where designated
3. Publish the Tweet/LinkedIn blurb via your company accounts

**Russell 1000® Index addition Tweet:**

[Company Name] has been added to the Russell 1000® Index, effective 6/29 as part of @FTSERussell #RussellRecon [link to news release, company website or FTSE Russell “Russell Reconstitution” landing page]

**Russell 1000® Index addition LinkedIn blurb:**

[Company Name] was added as a member of the US large-cap Russell 1000® Index after the equity markets closed today as part of the Russell indexes annual reconstitution. The new indexes will begin running after market open on June 29. [link to news release, company website or FTSE Russell “Russell Reconstitution” landing page]

**Recon Final Additions PR Template – Russell 2000® Index**

***Please note:*** *This template is intended only as a guide. Please use the material below as a starting point or simply as background for your release. FTSE Russell does not need to review or approve your news release on this topic.*

**If your company has a presence on Twitter and/or LinkedIn, please see end of document for social media templates.**

[Company Name] added to membership of US small-cap Russell 2000® Index

DATELINE — [Company Name] was added as a member of the US small-cap Russell 2000® Index, effective after the US market opens on June 29, as part of the 2020 Russell indexes reconstitution. Membership in the Russell 2000® Index, which remains in place for one year, is based on membership in the broad-market Russell 3000® Index. The stock also was automatically added to the appropriate growth and value indexes.

<Insert company spokesperson’s quote>

Russell indexes are widely used by investment managers and institutional investors for index funds and as benchmarks for active investment strategies. Approximately $9 trillion in assets are benchmarked against Russell’s US indexes. Russell indexes are part of FTSE Russell, a leading global index provider.

For more information on the Russell 2000® Index and the Russell indexes reconstitution, go to the “Russell Reconstitution” section on the [FTSE Russell website](https://www.ftserussell.com/resources/russell-reconstitution).

**About (Insert Company Description):**

**About FTSE Russell:**

FTSE Russell is a leading global index provider creating and managing a wide range of indexes, data and analytic solutions to meet client needs across asset classes, style and strategies. Covering 98% of the investable market, FTSE Russell indexes offer a true picture of global markets, combined with the specialist knowledge gained from developing local benchmarks around the world.

FTSE Russell index expertise and products are used extensively by institutional and retail investors globally. Approximately $16 trillion is currently benchmarked to FTSE Russell indexes. For over 30 years, leading asset owners, asset managers, ETF providers and investment banks have chosen FTSE Russell indexes to benchmark their investment performance and create investment funds, ETFs, structured products and index-based derivatives. FTSE Russell indexes also provide clients with tools for asset allocation, investment strategy analysis and risk management.

A core set of universal principles guides FTSE Russell index design and management: a transparent rules-based methodology is informed by independent committees of leading market participants. FTSE Russell is focused on index innovation and customer partnership applying the highest industry standards and embracing the IOSCO Principles. FTSE Russell is wholly owned by London Stock Exchange Group.

For more information, visit [www.ftserussell.com](http://www.ftserussell.com)

# # #

**Sample Social Media:**

Want to share the news of your company’s addition to the Russell indexes via social media in addition to a news release? Please feel free to use the following Twitter and LinkedIn templates via your company accounts.

**Instructions:**

1. Copy and paste the appropriate template below
2. Enter your company name where designated
3. Publish the Tweet/LinkedIn blurb via your company accounts

**Russell 2000® Index addition Tweet:**

[Company Name] has been added to the Russell 2000® Index, effective 6/29 as part of @FTSERussell #RussellRecon [link to news release, company website or FTSE Russell “Russell Reconstitution” landing page]

**Russell 2000® Index addition LinkedIn blurb:**

[Company Name] was added as a member of the US small-cap Russell 2000® Index after the equity markets closed today as part of the Russell indexes annual reconstitution. The new indexes will begin running after market open on June 29. [link to news release, company website or FTSE Russell “Russell Reconstitution” landing page]