



## A Global Leader in Indexing

FTSE is one of the top three index providers globally. Its indexes are used by investors in every corner of the world and cover all major markets and asset classes. They are employed worldwide for investment analysis, performance measurement, asset allocation, portfolio hedging, and for the creation of index funds, ETFs and structured products and derivatives.

Global insight,  
local expertise

Innovation in  
a changing world

A trusted partner

### Global Insight, Local Expertise.

FTSE combines global expertise with local knowledge to create benchmarks that truly reflect their markets.

- FTSE serves clients in 77 countries from global hubs in New York, London and Hong Kong, and 14 offices around the world.
- FTSE partners with leading market experts, combining our expertise with their specialist knowledge to create pioneering, relevant benchmarks.
- FTSE's flagship benchmark, the FTSE Global Equity Index Series, includes more than 7,200 stocks in 47 countries and was the first to cover the world seamlessly with a consistent and transparent methodology.

### Innovation in a Changing World

FTSE prides itself on innovation and being receptive to change

- FTSE is committed to innovation. Many of our innovations have become accepted market standards.
- FTSE developed a comprehensive suite of alternatively weighted ("smart beta") indexes as early as 2005, with the launch of the FTSE RAFI Index Series. Today, alternatively weighted products are the fastest-growing passive investments.
- FTSE was a leader in expanding the global equity universe to include a seamless coverage of Emerging Markets (2000) and Small Cap (2003).

### A Trusted Partner

FTSE innovates through collaboration.

- FTSE prides itself on its flexibility and willingness to work in partnership with clients, supporting innovation and responding to their needs.
- FTSE's index policy is designed to ensure that its indexes accurately and objectively reflect the market, represent client needs and track evolving industry best practices.
- FTSE indexes, unlike those of many index providers, are governed by strong independent practitioner committees representing a cross-section of the investment market.

## QUESTIONS?

Please contact us to find out more.

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## A Global Leader in Indexing

FTSE is a leading provider of index data for institutional investors worldwide with over \$3 trillion of assets benchmarked to FTSE indexes.

Most of the world's largest institutional investors and those who advise and serve them choose FTSE.

- 90+ of the top 100 asset managers
- The top 10 investment banks
- The top 5 global custodians
- More than 100 of the largest plan sponsors

FTSE calculates thousands of unique indexes on a daily basis. With currency, price and total return variations, this figure exceeds 1 million.

FTSE collaborates with over 18 stock and derivative exchanges worldwide, calculating domestic benchmarks for a number of countries, including many fast growing emerging markets.

FTSE's Industry Classification Benchmark (ICB) is a definitive system categorizing over 70,000 companies and 75,000 securities worldwide, enabling the comparison of companies across 4 levels of classification and national boundaries. Today ICB is adopted by stock exchanges representing over 65% of the world's market capitalization.

We are proud that our Academic Advisory Board includes some of the world's most celebrated financial academics.

FTSE's partnership collaborations and regional indexes have enjoyed widespread success:

- There are more ETFs based on the FTSE EPRA/NAREIT Index Series than any other global real estate index or series
- More than half of all global ETF assets invested in China are linked to a FTSE China Index
- The FTSE ASFA Index Series gave Australian investors a unique solution to support the industry's transition to after-tax performance measurement and reporting
- The FTSE RAFI Index Series played a pioneering role in the proliferation of non-market cap weighted indexes
- The FTSE Cürex FX Index Series is the first ever 24/5 institutional FX benchmark in the world

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