

FTSE Grayscale Consumer and Culture Crypto Sector Index

About the index

The FTSE Grayscale Consumer and Culture Crypto Sector Index was developed to measure the performance of crypto assets that support decentralized media, gaming, and entertainment applications. The Index is part of the FTSE Grayscale Crypto Sector Index Series, a comprehensive set of six distinct, rules-based indices capturing the investable crypto market of Grayscale Crypto Sectors.

The FTSE Grayscale Consumer and Culture Crypto Sector Index includes digital asset networks, protocols, and applications that seek to deliver and support consumption-centric activities across a variety of goods and services. Index eligibility starts with the assets included in the FTSE Digital Asset Universe that are also classified as Digital Art, Collectibles, and NFTs, Video Games, and Social Networks as denoted in the DAR Digital Asset Industry Taxonomy. Crypto assets are further reviewed for inclusion or exclusion by Grayscale to best achieve the objective of the Index.

The Index is constructed to provide diverse and holistic coverage of the eligible crypto assets that have met minimum market capitalization and liquidity criteria. The eligible constituents are ranked by the square root of market capitalization (circulating supply and price) to achieve a more evenly distributed result across the Consumer and Culture Crypto Sector. Each Index in the Index Series is re-evaluated and rebalanced quarterly to best reflect the dynamic nature of the asset class.

The index reports price returns only and does not incorporate any network events such as forks. In association with Digital Asset Research, FTSE maintains the underlying Index data through a methodology designed to capture data from vetted exchanges to ensure the indices are suitable for passive products.

Index characteristics

(As of 6/30/2025)

	FTSE Grayscale Consumer and Culture Index	FTSE Grayscale Total Market Index
Average Market Cap (USDm)	1,233	10,906
Largest Asset by Market Cap (USDm)	8,544	470,743
Median Market Cap	770	4,845
Number of Holdings	39	261

Comprehensive framework to measure the expanding crypto universe

Objective construction methodology

Provides an unbiased, complete view of the global crypto markets and underlying market segments

Modular market segmentation

Distinct building blocks to provide insight into the current state of the crypto market and inform asset allocation decisions

Reliable maintenance and governance

Disciplined, reliable maintenance process backed by a well-defined, balanced governance system ensures the indexes continue to accurately reflect the market

Information

FTSE Grayscale Consumer and Culture Crypto Sector Index

FTSE Code (PR)	FGCNCL
Bloomberg Ticker (PR)	FGCNCL
Launch Date	24 Oct 2023
Base Date	16 Sep 2022
History Date	14 Apr 2019

For more information on the full FTSE Grayscale Crypto Sector Index Series, please visit lseg.com/en/ftse-russell/indices/grayscale-cryptosector.

All performance presented prior to the index launch date is back-tested performance. Please see disclaimer for important legal information.

Performance - Calendar Year

	2020	2021	2022	2023	2024
FTSE Grayscale Consumer and Culture Index	98.83	3931.51	(81.19)	58.06	19.31
FTSE Grayscale Total Market Index	228.16	300.29	(73.98)	102.74	48.14

Data as of June 30, 2025. Past performance is no guarantee of future results. Returns shown may reflect hypothetical historical performance. Please see the final page for important legal disclosures.

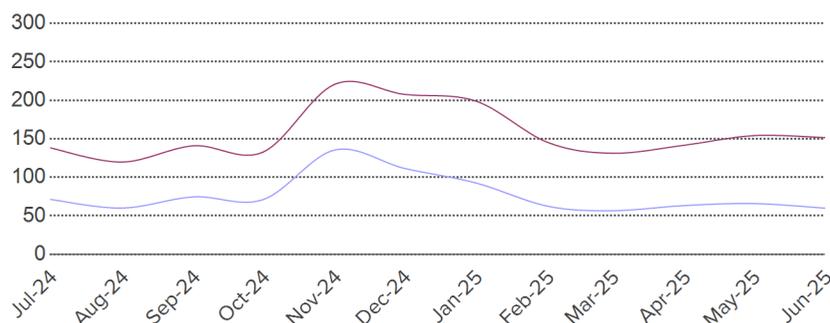
Performance

	1M	3M	6M	YTD	1 Yr	3 Yr	5 Yr	10 Yr	Since Inception
FTSE Grayscale Consumer and Culture Index	(9.12)	5.93	(46.41)	(46.41)	(21.89)	(12.45)	57.14	-	40.88
FTSE Grayscale Total Market Index	(1.63)	15.51	(27.06)	(27.06)	7.88	21.82	38.99	-	33.29

Data as of June 30, 2025. Past performance is no guarantee of future results. Returns shown may reflect hypothetical historical performance. Please see the final page for important legal disclosures.

Total Return

Total return(%)



Last 12 months

— FTSE Grayscale Consumer and Culture Index
 — FTSE Grayscale Total Market Index

Annualized risk - Standard Dev (%)

	1 Yr	3 Yr
FTSE Grayscale Consumer and Culture Index	0.30	0.27
FTSE Grayscale Total Market Index	0.22	0.20

As of June 30, 2025

Sharpe ratio and Drawdown

	Sharpe Ratio	Max DrawDown
FTSE Grayscale Consumer and Culture Index	0.22	(89.41)
FTSE Grayscale Total Market Index	0.39	(73.80)

Drawdown calculated based on daily data over the last 12 months

Digital Asset Research

FTSE Russell's digital asset indices are constructed in association with Digital Asset Research (DAR), a specialized provider of crypto data. DAR provides pricing, tokens in issue, volume, classification, and other crypto data, as well as the vetting of assets and exchanges according to FTSE Russell's methodology and embedded into the FTSE DAR Reference Price.

Top Five Index Constituents

Company	Weight
Dogecoin	17.77%
Shiba Inu	9.38%
PEPE	6.90%
Official Trump	4.72%
FORM	4.02%
Total*	42.79%

As of June 30, 2025

Disclaimer

© 2025 London Stock Exchange Group plc and its applicable group undertakings ("LSEG"). LSEG includes (1) FTSE International Limited ("FTSE"), (2) Frank Russell Company ("Russell"), (3) FTSE Global Debt Capital Markets Inc. "FTSE Canada", (4) FTSE Fixed Income LLC ("FTSE FI"), (5) FTSE (Beijing) Consulting Limited ("WOFE"). All rights reserved.

FTSE Russell® is a trading name of FTSE, Russell, FTSE Canada, FTSE FI, WOFE, and other LSEG entities providing LSEG Benchmark and Index services. "FTSE®", "Russell®", "FTSE Russell®", "FTSE4Good®", "ICB®", "Refinitiv", "Beyond Ratings®", "WMR™", "FR™" and all other trademarks and service marks used herein (whether registered or unregistered) are trademarks and/or service marks owned or licensed by the applicable member of LSEG or their respective licensors.

FTSE International Limited is authorised and regulated by the Financial Conduct Authority as a benchmark administrator.

All information is provided for information purposes only. All information and data contained in this publication is obtained by LSEG, from sources believed by it to be accurate and reliable. Because of the possibility of human and mechanical inaccuracy as well as other factors, however, such information and data is provided "as is" without warranty of any kind. No member of LSEG nor their respective directors, officers, employees, partners or licensors make any claim, prediction, warranty or representation whatsoever, expressly or impliedly, either as to the accuracy, timeliness, completeness, merchantability of any information or LSEG Products, or of results to be obtained from the use of LSEG products, including but not limited to indices, rates, data and analytics, or the fitness or suitability of the LSEG products for any particular purpose to which they might be put. The user of the information assumes the entire risk of any use it may make or permit to be made of the information.

No responsibility or liability can be accepted by any member of LSEG nor their respective directors, officers, employees, partners or licensors for (a) any loss or damage in whole or in part caused by, resulting from, or relating to any inaccuracy (negligent or otherwise) or other circumstance involved in procuring, collecting, compiling, interpreting, analysing, editing, transcribing, transmitting, communicating or delivering any such information or data or from use of this document or links to this document or (b) any direct, indirect, special, consequential or incidental damages whatsoever, even if any member of LSEG is advised in advance of the possibility of such damages, resulting from the use of, or inability to use, such information.

No member of LSEG nor their respective directors, officers, employees, partners or licensors provide investment advice and nothing in this document should be taken as constituting financial or investment advice. No member of LSEG nor their respective directors, officers, employees, partners or licensors make any representation regarding the advisability of investing in any asset or whether such investment creates any legal or compliance risks for the investor. A decision to invest in any such asset should not be made in reliance on any information herein. Indices and rates cannot be invested in directly. Inclusion of an asset in an index or rate is not a recommendation to buy, sell or hold that asset nor confirmation that any particular investor may lawfully buy, sell or hold the asset or an index or rate containing the asset. The general information contained in this publication should not be acted upon without obtaining specific legal, tax, and investment advice from a licensed professional.

Past performance is no guarantee of future results. Charts and graphs are provided for illustrative purposes only. Index and/or rate returns shown may not represent the results of the actual trading of investable assets. Certain returns shown may reflect back-tested performance. All performance presented prior to the index or rate inception date is back-tested performance. Back-tested performance is not actual performance, but is hypothetical. The back-test calculations are based on the same methodology that was in effect when the index or rate was officially launched. However, back-tested data may reflect the application of the index or rate methodology with the benefit of hindsight, and the historic calculations of an index or rate may change from month to month based on revisions to the underlying economic data used in the calculation of the index or rate.

No part of this information may be reproduced, stored in a retrieval system or transmitted in any form or by any means, electronic, mechanical, photocopying, recording or otherwise, without prior written permission of the applicable member of LSEG. Use and distribution of LSEG data requires a licence from LSEG and/or its licensors.

About FTSE Russell

FTSE Russell is a leading global provider of index and benchmark solutions, spanning diverse asset classes and investment objectives. As a trusted investment partner we help investors make better-informed investment decisions, manage risk, and seize opportunities.

Market participants look to us for our expertise in developing and managing global index solutions across asset classes. Asset owners, asset managers, ETF providers and investment banks choose FTSE Russell solutions to benchmark their investment performance and create investment funds, ETFs, structured products, and index-based derivatives. Our clients use our solutions for asset allocation, investment strategy analysis and risk management, and value us for our robust governance process and operational integrity.

For over 35 years we have been at the forefront of driving change for the investor, always innovating to shape the next generation of benchmarks and investment solutions that open up new opportunities for the global investment community.

To learn more, visit [lseg.com/ftse-russell](https://www.ftserussell.com); email info@ftserussell.com; or call your regional Client Service Team office:

EMEA

+44 (0) 20 7866 1810

North America

+1 877 503 6437

Asia-Pacific

Hong Kong +852 2164 3333

Tokyo +81 3 6441 1430

Sydney +61 (0)2 7228 5659