

FTSE Grayscale Consumer and Culture Crypto Sector Index

About the index

The FTSE Grayscale Consumer and Culture Crypto Sector Index was developed to measure the performance of crypto assets that support decentralized media, gaming, and entertainment applications. The Index is part of the FTSE Grayscale Crypto Sector Index Series, a comprehensive set of six distinct, rules-based indices capturing the investable crypto market of Grayscale Crypto Sectors.

The FTSE Grayscale Consumer and Culture Crypto Sector Index includes digital asset networks, protocols, and applications that seek to deliver and support consumption-centric activities across a variety of goods and services. Index eligibility starts with the assets included in the FTSE Digital Asset Universe that are also classified as Digital Art, Collectibles, and NFTs, Video Games, and Social Networks as denoted in the DAR Digital Asset Industry Taxonomy. Crypto assets are further reviewed for inclusion or exclusion by Grayscale to best achieve the objective of the Index.

The Index is constructed to provide diverse and holistic coverage of the eligible crypto assets that have met minimum market capitalization and liquidity criteria. The eligible constituents are ranked by the square root of market capitalization (circulating supply and price) to achieve a more evenly distributed result across the Consumer and Culture Crypto Sector. Each Index in the Index Series is re-evaluated and rebalanced quarterly to best reflect the dynamic nature of the asset class.

The index reports price returns only and does not incorporate any network events such as forks. In association with Digital Asset Research, FTSE maintains the underlying Index data through a methodology designed to capture data from vetted exchanges to ensure the indices are suitable for passive products.

Index characteristics

(As of 6/30/2025)

	FTSE Grayscale Consumer and Culture Index	FTSE Grayscale Total Market Index
Average Market Cap (USDm)	1,233	10,906
Largest Asset by Market Cap (USDm)	8,544	470,743
Median Market Cap	770	4,845
Number of Holdings	39	261

Comprehensive framework to measure the expanding crypto universe

Objective construction methodology

Provides an unbiased, complete view of the global crypto markets and underlying market segments

Modular market segmentation

Distinct building blocks to provide insight into the current state of the crypto market and inform asset allocation decisions

Reliable maintenance and governance

Disciplined, reliable maintenance process backed by a well-defined, balanced governance system ensures the indexes continue to accurately reflect the market

Information

FTSE Grayscale Consumer and Culture Crypto Sector Index

FTSE Code (PR)	FGCNCL
Bloomberg Ticker (PR)	FGCNCL
Launch Date	24 Oct 2023
Base Date	16 Sep 2022
History Date	14 Apr 2019

For more information on the full FTSE Grayscale Crypto Sector Index Series, please visit lseg.com/en/ftse-russell/indices/grayscale-cryptosector.

All performance presented prior to the index launch date is back-tested performance. Please see disclaimer for important legal information.

Performance - Calendar Year

	2020	2021	2022	2023	2024
FTSE Grayscale Consumer and Culture Index	98.83	3931.51	(81.19)	58.06	19.31
FTSE Grayscale Total Market Index	228.16	300.29	(73.98)	102.74	48.14

Data as of June 30, 2025. Past performance is no guarantee of future results. Returns shown may reflect hypothetical historical performance. Please see the final page for important legal disclosures.

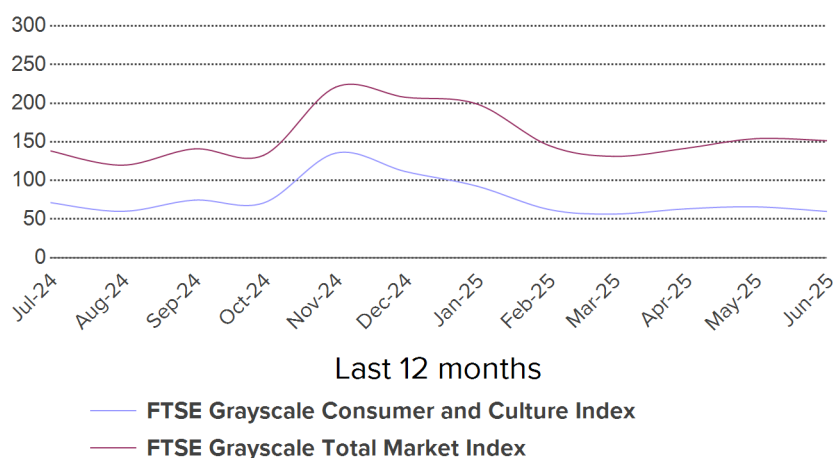
Performance

	1M	3M	6M	YTD	1 Yr	3 Yr	5 Yr	10 Yr	Since Inception
FTSE Grayscale Consumer and Culture Index	(9.12)	5.93	(46.41)	(46.41)	(21.89)	(12.45)	57.14	-	40.88
FTSE Grayscale Total Market Index	(1.63)	15.51	(27.06)	(27.06)	7.88	21.82	38.99	-	33.29

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Total Return

Total return(%)



Last 12 months

Annualized risk - Standard Dev (%)

	1 Yr	3 Yr
FTSE Grayscale Consumer and Culture Index	0.30	0.27
FTSE Grayscale Total Market Index	0.22	0.20

As of June 30, 2025

Sharpe ratio and Drawdown

	Sharpe Ratio	Max DrawDown
FTSE Grayscale Consumer and Culture Index	0.22	(89.41)
FTSE Grayscale Total Market Index	0.39	(73.80)

Drawdown calculated based on daily data over the last 12 months

Digital Asset Research

FTSE Russell's digital asset indices are constructed in association with Digital Asset Research (DAR), a specialized provider of crypto data. DAR provides pricing, tokens in issue, volume, classification, and other crypto data, as well as the vetting of assets and exchanges according to FTSE Russell's methodology and embedded into the FTSE DAR Reference Price.

Top Five Index Constituents

Company	Weight
Dogecoin	17.77%
Shiba Inu	9.38%
PEPE	6.90%
Official Trump	4.72%
FORM	4.02%
Total*	42.79%

As of June 30, 2025

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For over 35 years we have been at the forefront of driving change for the investor, always innovating to shape the next generation of benchmarks and investment solutions that open up new opportunities for the global investment community.

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